

BURY F.C.

OFFICIAL MATCHDAY PROGRAMME

Vol. 85 No. 1

PRICE 30p

SHIRT SPONSOR:
SPRAY BREAKER



FRIDAY, 17th AUGUST 1984

BURY v. WEST HAM UNITED

Friendly Match

KICK-OFF 7.30 p.m.

SATURDAY, 18th AUGUST 1984

BURY v. BOLTON WANDERERS

LANCASHIRE MANX CHALLENGE CUP

(Sponsored by the Isle of Man Tourist Board)

KICK-OFF 3.15 p.m.



“SPRAY BREAKER”

is a new name in Road Safety

In wet weather, road spray provides what is probably the most dangerous driving conditions of all. Particularly on fast roads and motorways.

“SPRAY BREAKERS”, manufactured by major Commercial Vehicle Mudguard Manufacturers, **Boydell & Jacks Ltd.**, at Burnley, is a system of special mudflaps and valances, designed and developed by the company to reduce road spray generated by trucks and also cars which improves vision for drivers following or overtaking other vehicles.

A tough, lightweight pad is attached to truck and car mudflaps. This catches the water thrown up by the tyre and by using air speed the water is forced out at the bottom of the flap, returning the water to the road in large droplets rather than as fine blinding spray into the air as happens with conventional mudflaps.

The Department of Transport is at this time writing legislation to reduce Road Spray on our roads.



FLASHBACK to last May when American Football arrived at Gigg Lane. Another first for Bury!
A crowd of some 1,500 watched London Ravens beat Manchester Spartans.

MARTIN DOBSON

In an interview this week with the Manager, Martin Dobson emphasised the importance of all our supporters and felt that this season the backing of our support would assist greatly in our performance on the field.

The support shown at the back end of last season was most promising and everyone at the Club is determined to bring success to Gigg Lane and our supporters.

Cover Photo: Joe Jakub, 1983/4 Player of the Season crashes home a goal against Northampton Town.

Photo by Courtesy of Chris Tofalos.

Chairman's Comments . . .

To all our supporters, we welcome you back to Gigg Lane and another new season. The ground and playing area is in superb condition, a situation which brought much praise from the Bristol Rovers contingent after last Thursday's friendly game. This programme will cover two games – our friendly fixture with West Ham United and our Lancashire Manx Cup game with our near neighbours Bolton Wanderers. We wish both clubs and their supporters all success for the coming season.

A lot of work has been carried out under the stands during the Summer and it is planned to have an Open Day in September so that all our fans will be able to inspect the new facilities – watch the local press and programme for details. The club has been a hive of activity during the close season starting with the Summer Schools Trials games for the many youngsters who have written in. This has resulted in six Y.T.S. lads and two 17 year old lads on the Young Workers Scheme joining the club as well as a number of young non-contract players. Ray Pointer has been designated in control of the Y.T.S. lads and will look after the Second Team in the Lancashire League. The Manager has been successful in attracting some promising players to the Club and other signings are in the pipeline. Welcome to Trevor Ross, who comes with a good pedigree, the right age and a desire to succeed. Signings like this and other new players on the books show to our support that our aim is to challenge for promotion – and to quote the Manager, the place is buzzing.

The Club have recently appointed to new Directors and a warm welcome is extended to Ray Jacks and John Smith. The Club are still looking for Associate Directors to assist the Board in raising revenue and assisting in the development and growth of the Club. The position of Associate Director will be one of natural progression to the Board.

We are still looking for help on the various fund raising committees and any supporters who feel that they have something to offer, please contact the Club. This season we have attracted a shirt sponsor for the first time and our thanks to Boydell and Jacks of Burnley. We hope that their new product Spray Breaker enjoys all the success we hope their name will bring us.

Terry Robinson
(Chairman)

LANCASHIRE MANX CHALLENGE CUP

AUGUST 1984

Sponsored by the Isle of Man Tourist Board

The beauty of the Isle of Man is more than just fantastic holiday scenery.

But it's always beautifully easy to get to and to afford.

Send now for your FREE Holiday Colour Brochure.

To: E. M. Kelly, Isle of Man Tourist Board, Douglas, Isle of Man.

Telephone: 0624 4323

Name

Address

.....

GIGG LANE ACTION



Above: Craig Madden levels the scores against West Ham in last season's Milk Cup tie at Gigg Lane.

Right: Paul Hilton and Alvin Martin battle is out.

*Photo by Courtesy:
Bolton Evening News*



PRE-SEASON ROUND UP . . .

- August 4th – Penrith 1 Bury 3** (McCaskie, O.G., Entwistle 2)
Brown, Reynolds, Pashley, McDermott, Hill, Dobson, White, Madden, Entwistle, Jakub, Welsh.
Sub: Williams
- August 7th – Macclesfield 1 Bury 1** (Entwistle)
Phelan, Reynolds, Pashley, Dobson, Hill, Jakub, White, Madden, Entwistle, Williams, Young.
Sub: McDermott
- August 9th – Bury 2 Bristol Rovers 4** (Madden 2 one pen). *Attendance: 419*
Phelan, Hill, Jakub, Dobson, Bramhall, Ross, White, Madden, Entwistle, Buckley, Young.
Subs: McDermott, Welsh
- August 11th – Blackburn Rovers 3 Bury 2** (Ross, Entwistle). *Attendance: 1,447*
Pheland, Hill, Pashley, Dobson, Buckley, Ross, White, Williams, Entwistle, Jakub, Young.
Subs: Welsh, McDermott

Our Visitors . . . (1) West Ham United

A warm Gigg Lane welcome once again to the Hammers, who make a quick return to Bury for tonight's friendly game following our Milk Cup encounters of last season. We also welcome back Paul Hilton – the reason for tonight's game – who appears to have made a favourable impression during his so far short career at Upton Park.

John Lyall's team (John is now the second longest serving Manager in the whole league behind Lawrie McMenemy) finished in 9th position last season with 60 points. Their top league scorers were Tony Cottee (15) and Dave Swindlehurst (13) – Cottee obviously never looked back after hitting 4 of the goals against the Shakers at Upton Park. The retirement at the end of last season of Trevor Brooking will no doubt sadden many a true football fan, Hammers fan or not but on behalf of everyone here at Gigg Lane, we wish United all success in their '84/5 League and Cup campaigns.

Our Visitors . . . (2) Bolton Wanderers

To the Trotters and John McGovern we wish success in their Third Division campaign. Bolton have been 'warming up' recently for the coming league season with a five match tour of Northern Ireland and visit Bury today with a mainly unchanged squad from that of last season. Gone are Eric Snookes (now at Macclesfield) and Neil Redfearn who has been in dispute with the Club. McGovern's new signings are Preston midfielder Paul Lodge, formerly at Everton and Mark Came, a centre-half from Winsford United. Bolton had apparently made unsuccessful attempts to sign former favourite Neil Whatmore, John Seasman, Archie Gemmell and Asa Hartford during the Summer. In last season's Manx Cup tie at Burnden Park, the Shakers raced into a 3–0 half-time lead with goals from Craig Madden (2) and Joe Jakub before two second-half goals from Wayne Foster gave Wanderers a little consolation.

Now into its third year, the Lancashire Manx Cup has seen Bury win the trophy in 1982 when Blackburn were beaten 2–1 at Gigg Lane and lose on penalties after extra time at Blackburn in the 1983 Final. It seems that the Lancashire F.A. wanted to ensure that there was no Bury–Blackburn final this year!

TRAVEL

Once again, the Supporters Association are making travel arrangements for all first team fixtures during the 1984/5 season. Membership of the Association costs just £1, and can be obtained by calling at the programme hut on the car-park. The details of our first trips are as follows:

Saturday, 25th August. DARLINGTON v. BURY. Kick-Off 3.00 p.m. Division Four.

Coaches depart Gigg Lane 12.30 p.m. Members £3.50. Juniors £3.00.

Tuesday, 28th August PORT VALE v. BURY. Kick-Off 7.30 p.m. Milk Cup.

Coaches depart Gigg Lane 5.30 p.m.

Members £3.00. Juniors £2.50.

Non-members will be charged a surcharge of 50p. – while only Junior Supporters Association members and Junior Shakers members will be allowed to travel at the reduced junior rate. Join today! Bookings are being taken for the above trips in the programme hut at the West Ham and Bolton games, and also on Wednesday, 22nd August, when an Ex-Bury XI including many old favourites such as Colin Bell, Peter Swann and John Connelly takes on a Bobby Charlton All Star team in aid of Fund Raising '84. Kick-Off is at 7.30 p.m. and reduced admission of £1 and 50p for adults and juniors respectively will be charged.

GOOD LUCK SHAKERS!

Having wished West Ham and Bolton all the best for the 84/5 season, maybe it would be in order to wish Martin Dobson and all the players the very best of luck during the next nine or so months. To all new players, we hope your stay at the Club will prove successful in every way, 'Shakers Review' will endeavour to introduce all the newcomers during the coming weeks.

FIXTURES

Season 1984/5

Canon League – Division 4

Aug.	25	Darlington	(A)
"	28	Port Vale (Milk Cup)	(A)
Sept.	1	Halifax Town	(H)
"	4	Port Vale (Milk Cup)	(H)
"	8	Chester City	(A)
"	15	Colchester United	(H)
"	18	Swindon Town	(H)
"	22	Exeter City	(A)
"	26	2nd Round (Milk Round)	
"	29	Chesterfield	(H)
Oct.	1	Stockport County	(A)
"	6	Southend United	(H)
"	10	2nd Round (Milk Cup)	
"	13	Aldershot	(A)
"	20	Blackpool	(A)
"	23	Hereford United	(H)
"	27	Scunthorpe United	(H)
"	31	3rd Round (Milk Cup)	
Nov.	3	Northampton Town	(A)
"	6	Rochdale	(A)
"	10	Crewe Alexandra	(H)
"	17	F.A. Cup – Round 1	
"	24	Mansfield Town	(A)
Dec.	1	Torquay United	(H)
"	8	F.A. Cup – Round 2	
"	15	Wrexham	(A)
"	19	Peterborough United	(A)
"	26	Port Vale	(H)
"	29	Tranmere Rovers	(H)

1985			
Jan.	2	Hartlepool United (7.30 p.m.)	(A)
"	5	Darlington (F.A. Cup – Round 3)	(H)
"	12	Halifax Town	(A)
"	19	Chester City	(H)
"	26	Colchester United (F.A. Cup – Round 4)	(A)

Feb.	2	Chesterfield	(A)
"	9	Exeter City	(H)
"	12	Stockport County	(H)
"	16	Swindon Town (F.A. Cup – Round 5)	(H)
"	23	Northampton Town	(H)

Mar.	2	Scunthorpe United	(A)
"	6	Hereford United	(A)
"	9	Blackpool F.A. CUP – Round 6)	(H)
"	16	Aldershot	(H)
"	23	Southend United	(A)
"	29	Rochdale (7.30 p.m.)	(H)

Apr.	6	Port Vale	(A)
"	8	Hartlepool United	(H)
"	13	Crewe Alexandra (F.A. Cup – S.-Final)	(A)
"	20	Mansfield Town	(H)
"	27	Torquay United	(A)

May	4	Wrexham	(H)
"	6	Tranmere Rovers	(A)
"	11	Peterborough United	(H)

Lancashire League – Division 2

Aug.	25	Chester City Res.	(H)
Sept.	1	Crewe Alexandra Res.	(A)
"	5	Liverpool "A"	(H)
"	8	Marine Res.	(H)
"	15	Bolton Wanderers "A"	(A)
"	22	Manchester United "A"	(H)
"	27	U.M.I.S.T.	(A)
"	29		
Oct.	3	Alsagar College	(A)
"	6	Formby Res.	(A)
"	10	Everton "A"	(H)
"	13	Morecambe Res.	(H)
"	20	Barrow Res.	(H)
"	27	South Liverpool	(A)
Nov.	3	Stockport County "A"	(H)
"	10	Burnley "A"	(A)
"	16	Southport Res.	(A)
"	24	Alsagar College	(H)
Dec.	1	Manchester City "A"	(A)
"	8	Everton "A"	(A)
"	15	Tranmere Rovers Res.	(H)
"	22	Rochdale Res.	(H)
"	29		

1985			
Jan.	1		
"	4	Chester City Res.	(A)
"	12	Crewe Alexandra Res.	(H)
"	19	Manchester United "A"	(A)
"	26	Southport Res.	(H)

Feb.	2	Formby Res.	(H)
"	9	Morecambe Res.	(A)
"	16	U.M.I.S.T.	(H)
"	23	Marine Res.	(A)

Mar.	2	Manchester City "A"	(H)
"	9	Rochdale Res.	(A)
"	16	Barrow Res.	(A)
"	23		
"	30	Liverpool "A"	(A)

Apr.	6	South Liverpool Res.	(H)
"	13	Bolton Wanderers "A"	(H)
"	19	Stockport County "A"	(A)
"	27	Burnley "A"	(H)

May	4	Tranmere Rovers Res.	(A)
"	11		
"	18		

SHAKERS SPONSORSHIP

Last season an Executive Club was formed here at Gigg Lane providing excellent facilities for members and we are delighted to say that the project has been so successful that the Executive Club membership for 1984/85 season has been fully subscribed.

In addition to the Executive Club a number of our home games were sponsored by local Companies and these also proved successful to the extent that people are wanting to take up Match Sponsorship again this season. Consequently the game room/bar under the stand is now to be utilised as a sponsorship lounge for the sole use of match sponsors at each home game.

Everyone at Gigg Lane is working extremely hard to make the Shakers successful and your support and patronage will give us positive assistance in attaining this success. Listed below are just some of the Advertising and sponsorship packages available.

MATCH SPONSORSHIP

A unique way of entertaining your Customers and Associates or indeed a superb way to entertain and show your gratitude to your own staff. A carefully laid out 'full package' programme ensures that you and your guests have a memorable visit to Gigg Lane.

- * The attractive Games Room/Bar is reserved for the sole use of the Match Sponsor.
- * 15/20 Stand Seats.
- * An attractive Gigg Lane Hostess in attendance to serve drinks and generally assist in making the event pleasant for you and your guests.
- * Half-time Buffet.
- * Sponsors name prominently displayed on the front cover of the match-day programme plus advertising space on an inside page.
- * Promotional message over the public address before the game and at half-time.
- * 8' x 2' Advertising poster displayed at the entrance to the ground on the match-day
- * with a similar board paraded around the playing area before the match and at half-time.
- * Special car parking facilities for Sponsors and guests.
- * Sponsors, if they so wish, are invited to make their own 'Player of the match' award at the end of the game. A small gift will be presented by the Sponsor to the player in the Sponsors Lounge after the match.

All the above facilities are available at a total cost of between £250—£300 plus V.A.T.

GROUND ADVERTISING

All contracts operate on an annual basis with special provisions for quarterly payments if required.

- Board Sizes: 16' x 2' — £150 per year
24' x 2' — £200 per year
30' x 2' — £250 per year

Prices include artwork to your own specification, delivery, erection and local government rate. V.A.T. to be added.

PROGRAMME ADVERTISING

Quotations available to suit your personal requirements. 'Shakers Review' has a circulation of 25,000 through the season. plus Cup-ties and advertisements are available for as little as £45 per season.

MATCH BALL SPONSORSHIP

Personal involvement in so far that the Sponsor would be introduced to the Referee and hand over the match ball prior to the game. Price included two Reserved Chair Seats and souvenir autographed ball. Package incorporates prominent programme acknowledgement on day of game plus weekly display throughout the season.

Sponsorship Fee £35.00

IT MAKES GOOD BUSINESS SENSE TO SPONSOR

West Ham United

Goal: Tom McAlister

Phil Parkes

Defence:

Tony Gale

Alvin Martin

Ray Stewart

Steve Walford

Midfield:

Paul Allen

Alan Dickens

Paul Hilton

Geoff Pike

Forwards:

Tony Cottee

Paul Goddard

Steve Whitton

Referee:

A. Robinson (Radcliffe)

Linesmen:

J. Higham (Bury) Red Flag

D. M. Charnley (Failssworth) Yellow Flag

Bury

Goal: David Brown

Marcus Phelan

Defence:

John Bramhall

Martin Dobson

Andy Hill

Terry Pashley

Midfield:

Gary Buckley

Joe Jakub

Trevor Ross

Kevin Young

Forwards:

Wayne Entwistle

Leighton James

Craig Madden

Winston White

Next Match at Gigg Lane:
Saturday, 1st September 1984

Canon League Division 4

BURY v. HALIFAX TOWN

Bolton Wanderers

Goal: Simon Farnworth

John Platt

Defence:

Brian Borrows

Mark Came

Ray Deakin

Gerry McElhinney

Peter Valentine

Midfield:

Graham Bell

Warren Joyce

Paul Lodge

Steve Thompson

Forwards:

Tony Caldwell

Jeff Chandler

Wayne Foster

George O'Ghani

Simon Rudge

Referee:

D. Richardson (Gt. Harwood)

Linesmen:

P. Hindle (Blackburn) Red Flag

M. Sargent (Blackburn) Yellow Flag